



ABOUT ME

I'm Johanna Ekouloung, an enthusiast webdesigner with 10 years of experience in User Experience and Strategic communication.

Currently, I'm working with small businesses and business owners on solutions that empower their visibility online.

EDUCATION

FRONT-END DEVELOPER

MAGEWEB I Certification

Lyon, FRANCE (2021)

MASTER DEGREE IN MARKETING

Ipag Business School (2012-2013)

TOOLS

Adobe Photoshop

Adobe Illustrator

InDesign

Google Analytics

LANGUAGES

ENGLISH Bilingual proficiency

FRENCH Native proficiency

JOHANNA EKOULOUNG

Webdesigner

jencomunik.com

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EXPERIENCE

Working as a freelancer since May 2015

Webdesigner

- Creating user interfaces using variety of tools including HTML and CSS technologies
- Defining graphical charters
- Editing CMS, setting Google analytics to improve the SEO
- Creating marketing campaigns
- Making product illustration videos

Community manager

- Setting and implementing social media and communication campaigns

Event Assistant

MBDA France (May - July 2014)

- Organised the air show (Eurosatory)
- Managed the invitations of different countries
- Coordinated logistics

Communication officer

Amadeus France (May - Nov 2014)

- Managed logistics and coordinated with internal services
- Designed communication media (books, brochures, newsletters)
- Managed providers, suppliers and communication agencies
- Monitored the website traffic, analysed the results and research to identify areas of improvement in the call to action

COMMUNITY ENGAGEMENT

Volunteering (René Guillet, Thiès, Senegal)

Community manager (2022-2023)

Built an online community

Treasurer (Feb 2021 - Jun 2023)

Managed wages, expenses and financial flows